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International Business: Environments and Operations
International Business Environments and Operations Fifteenth Edition Global Edition John D. Daniels University of Miami Lee H. Radebaugh Brigham Young University Daniel P. Sullivan University of Delaware PEARSON Boston Columbus Indianapolis New York San Francisco Upper Saddle River

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international business because basic similarity among people is both a cause and an effect of national boundaries. The laws governing business operations also apply primarily along national lines...

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