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Digital identification: A key to inclusive growth

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In new research, the McKinsey Global Institute (MGI) develops a framework to understand the potential economic impact of digital ID, informed by an analysis of nearly 100 ways in which digital ID can be used, with deep dives into seven diverse economies. The potential for economic value creation could be significant as “good” digital ID increases inclusion, formalization, and transparency ...

The value of digital ID for the ... - McKinsey & Company

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Meet the new McKinsey look | McKinsey & Company

McKinsey recently collaborated with Box1824, a research agency specializing in consumer trends, to conduct a survey investigating the behaviors of this new generation and its influence on consumption patterns in Brazil. 1 ... consumption as an expression of individual identity, and consumption as a matter of ethical concern. Coupled with ...

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The Our Identity site is for firm colleagues and vendors that need to create on-brand materials or experiences. If you are a vendor or other non-McKinsey user, please sign in with your email address that received the access invitation. To request an invitation contact ouridentity@mckinsey.com. If you are a firm colleague and are unable to sign in with your credentials, please attempt to sign-in directly with Okta or contact the Global Help Desk.

Log in | Our Identity - McKinsey & Company

The identity mindtrap highlights a uniquely human conundrum: we are trapped by our own egos. We constantly seek to manage the impression others have of us—this person that we see ourselves to be—while subconsciously defending that person from harm.

Understanding the "identity mindtrap ... - McKinsey & Company

is a principal in mckinsey's washington, DC, of fice; mary Kuntz is a contributing editor for mckinsey. 1Progress for Children: A Report Card on Child Protection,uni Cef, number 8, september 2009. 2application-programming interface, a set of tools and protocols for building software applications. for every CiTiZen, an idenTiTy

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Nora Aufreiter is a director in McKinsey's Toronto office; Dave Elzinga is a principal in the Chicago office; Jonathan Gordon is an associate principal in the New York office. The authors wish to thank Paul Brown, John Copeland, David Court, Blair Crawford, and Laxman Narasimhan for their contributions to this article.

Better branding | McKinsey

McKinsey Global Institute. Our mission is to help leaders in multiple sectors develop a deeper understanding of the global economy. ... spiked, often by more than an order of magnitude. Worse, many of these claims are submitted by fraudsters committing identity theft (IDT), netting as much as \$10,000 per application. Fraud costs federal, state ...

Fighting identity theft in benefit claims and payments ...

The Our Identity site is for firm colleagues and vendors that need to create on-brand materials or experiences. If you are a vendor or other non-McKinsey user, please sign in with your email address that received the access invitation. To request an invitation contact ouridentity@mckinsey.com.

Reset your password | Our Identity

There is a strong sense of confidence from McKinsey in this identity that supports their personality and culture, which is important as a brand is a reflection of their people, purpose and business. Overall the rebrand is thoughtful, precise and modern. Dominic Leung is Cognito's Group Strategy Officer.

The power of a rebrand - Lessons from McKinsey & Company ...

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